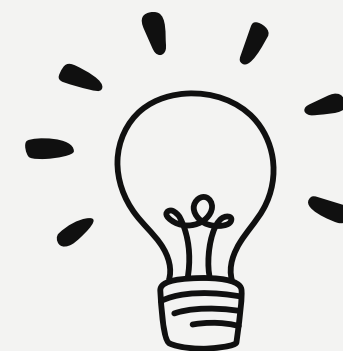




nancychizea.com

Presentation By
Nancy Chizea



Creative Portfolio

INTRODUCTION



HI, I'M NANCY

I'm a creative professional with a passion for design, growth, and tech. With a background in content creation, social media management, and digital strategy, I've worked in various roles as a **growth associate** and **frontend developer with Flutter**. My portfolio showcases my experience across multiple disciplines. Whether it's designing a new logo, social media contents for a startup or creating a user-friendly interface for a mobile app, I enjoy pushing boundaries and exploring new ideas.

In addition to my **design skills**, I'm well-versed in growth strategies and tactics that help businesses scale and achieve their goals. As a growth associate, I've developed and executed successful campaigns that drove traffic, engagement, and conversions.



Growth

I've also gained expertise in social media management and digital management, using data-driven insights to optimize content and reach targeted audiences.



My frontend development experience with Flutter has allowed me to create beautiful and responsive interfaces that deliver seamless user experiences. I take pride in writing clean and organized code that meets industry standards and best practices.

Tech



HISTORY

2022 – 2023

Social Media Manager at Talent Reform:

- Generated and designed engaging social media content and media kits.
- Created and managed successful social media ad campaigns for specific events.
- Grew brand awareness and strengthened the company's presence across various social media platforms.

2023

Social Media Strategist at SpaceCodeMule (USA):

- Developed and implemented an effective social media strategy to promote the tech brand's offerings.
- Created engaging and informative technical content related to Flutter, including code snippets and tutorials.
- Leveraged social media platforms to increase brand visibility and engagement, attracting a tech-savvy audience and fostering a vibrant community.



- March 2023

Digital Marketing Strategist at Namuki (Video Editing Company):

- Developed and executed a comprehensive sales strategy to streamline the sales process and enhance overall effectiveness.
- Designed and implemented a strategic marketing campaign, utilizing various tools and platforms to drive sales and increase brand visibility.
- Managed social media accounts, improved online content for better **SEO and Google Analytics performance**, and employed sales tactics such as outbound emails and calls to generate leads and set up meetings with potential clients.
- Monitored and optimized key performance indicators (KPIs), reported on KPIs, and continuously improved processes to achieve sales goals and maximize results.



Education

UNIVERSITY

University of Ibadan, Ibadan, Oyo State

Bachelor of Arts in European Studies
(German).

LANGUAGE INSTITUTE

Goethe Institut

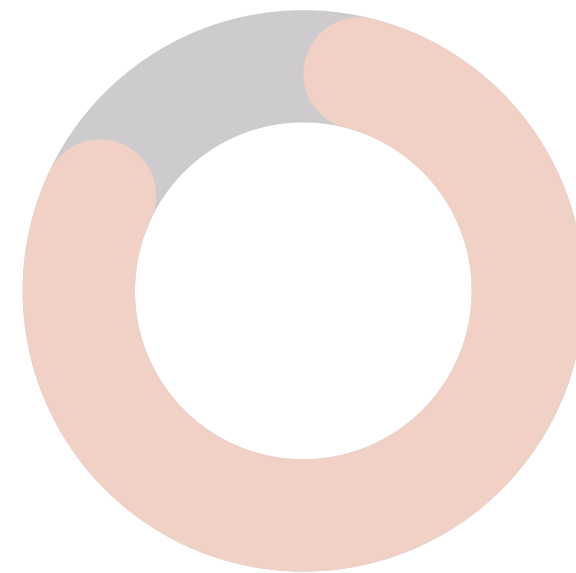
Independent language use (B1, B2).

CERTIFICATES

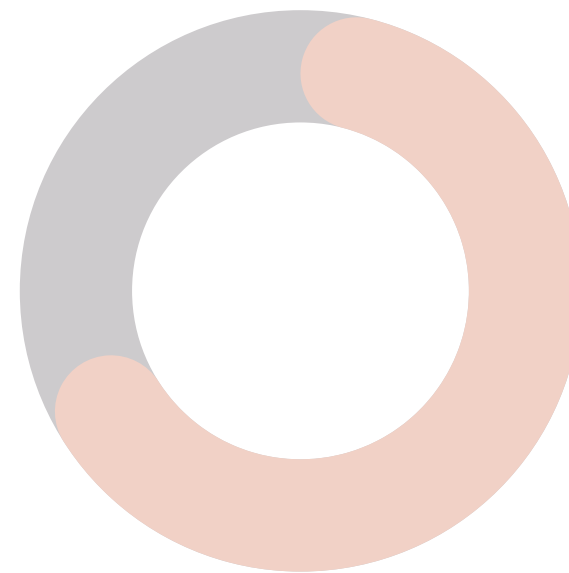
Complete Flutter App Development
Bootcamp with **Dart**



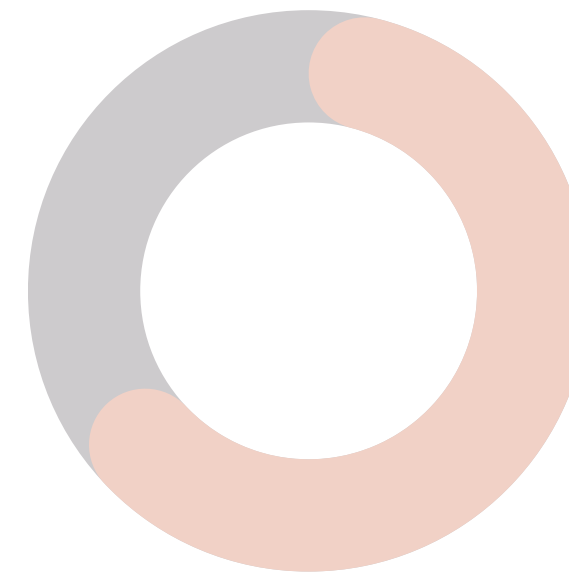
SKILL EXPERTIES



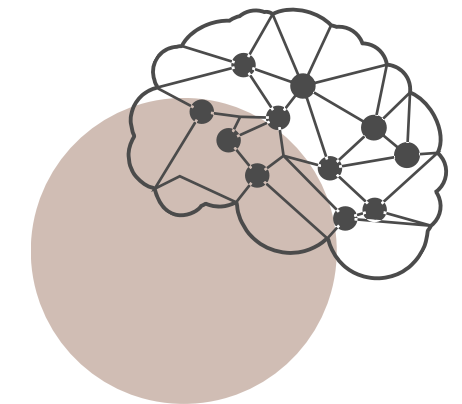
**Mobile Application
Design**



**Product Growth
strategy**



Mobile Development



Here are some of my other skills and expertise: Digital Marketing, Analytics and Data Interpretation, Conversion Rate Optimization (CRO), Social Media Strategy, Content Creation, Community Management, Flutter Framework, UI/UX Design and Implementation, Dart Programming Language, Testing and Debugging e.t.c





#SpurtBusinessNews

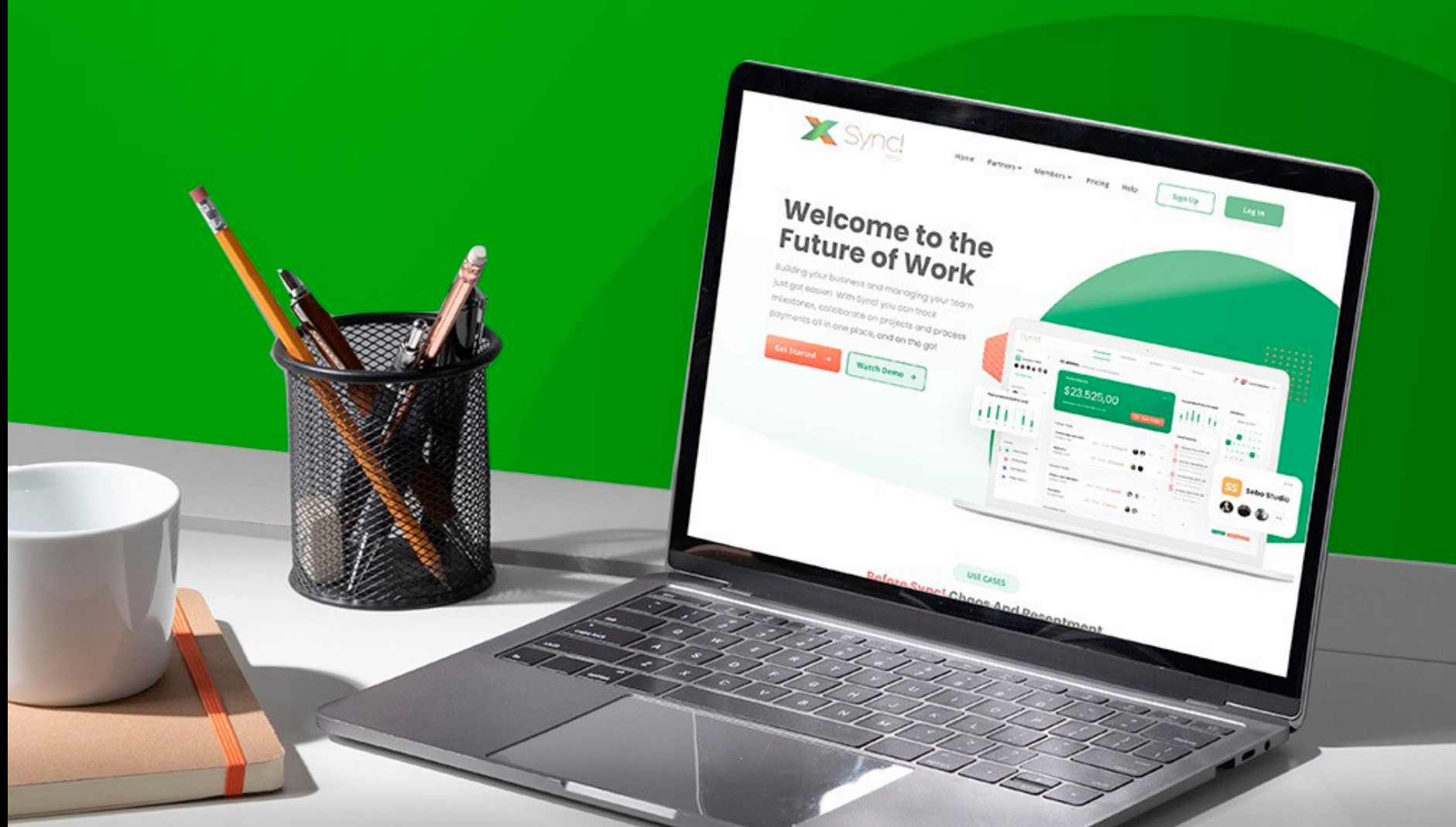
What's Happening in Africa?

May, 30th 2022



Zimbabwe seeks allies to allow international ivory trade

Top African Start-ups that would inspire You!



Build a Digital Workplace
Collaborate seamlessly with team members and external stakeholders.

Plan, Design and Execute Quickly
On a smart and adaptable platform built for efficiency.

Work Better, Smarter and Safer
Share details, documents and messages on an end-to-end encrypted channel.

Optimise Performance and Productivity
Get real-time analytics and insights on team performance and workplace productivity.

Access a Talent Network
Engage qualified professionals for short-term or long-term business support.

Manage Your Finances
Beyond collections and payouts, get access to financial management and security tools.

9:41
My Projects
Show: All Projects Filter
Run
Product Preview & Mock up for...
13 4/5 2 days left
85%
Details
Circle - Dashboard, Stats, and...
5 7/8 10 days left



ToC Podcast

Theories of Change by Spurt!



BUILD THE BEST VERSION OF YOUR BUSINESS WITH SYNC!

teamsync.tools

CHECK HERE



Join as a Partner and enjoy seamless collaboration with your team online and offline



SMALL
BUSINESS
TIPS

NON FUNGIBLE TOKENS

DO AFRICANS UNDERSTAND THE
PRODUCT BEHIND THE HYPE?



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VERSION OF YOUR
BUSINESS WITH SYNC!

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Sync!

Sync!

Join as a Partner and enjoy
seamless collaboration with
your team online and offline



Create an efficient digital
workspace today!

teamsync.tools

Spurt!

Writing a Winning Business PLAN

Saturday
27th
August

3pm WAT

Register: http

it.ly/3AedD5H



Ayo Bankole
Akintujoye
Strategy Expert & Founder
Catalystum Lagos
SME Bootcamp



Kristin
Wilson
Strategy Lead
Spurt!

LAGOS
SME
BOOTCAMP

Importance of having a Vision & Mission Statement

spurt.solutions



SMALL
BUSINESS
TIPS

1

Gives your brand
and business an
identity

2

Creates guide for
measurable goals
and objectives

3

Communicates
sense of
purpose to your
stakeholders

4

It sets the tone for
the development
of a strategic plan

5

They help align
your resources to
the success of your
business

spurt.solutions



PROS

Fast rate of adoption

New economic
opportunity

Solves the issue of
counterfeit

CONS

Too speculative

Supply exceeds
demand

Copies have the same
quality as original.

NFTs in the
African
ecosystem

THEORIES OF CHANGE (T.O.C)

With :

MR. EMEKA PHILIPS

EP 04 - Governance as
a Theory of Change

Thursday,
28th July 2022

spurt.solutions



"Live in the moment;
book Paperclip!"

paperclip@spurt.group

+234-806-469-4906

www.paperclipediting.
com

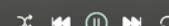


Paperclip

COMING SOON

Theories of Change

EP 05 - Morality as a Theory of Change



How to stay relevant as an African Start-up in 2022

spurt.solutions



TALENTREFORM.IO

100
FOLLOWERS
THANK YOU!

WOW!!

OMG!!



WE'RE LIVE!

Visit our new website



talentreform.io



TALENTREFORM

TALENTREFORM



AUGUST 13, 2022 | 4PM WAT

LANDING YOUR
DREAM TECH JOB

For more information: 0806-469-4906

CLOCK

09:00^{AM}

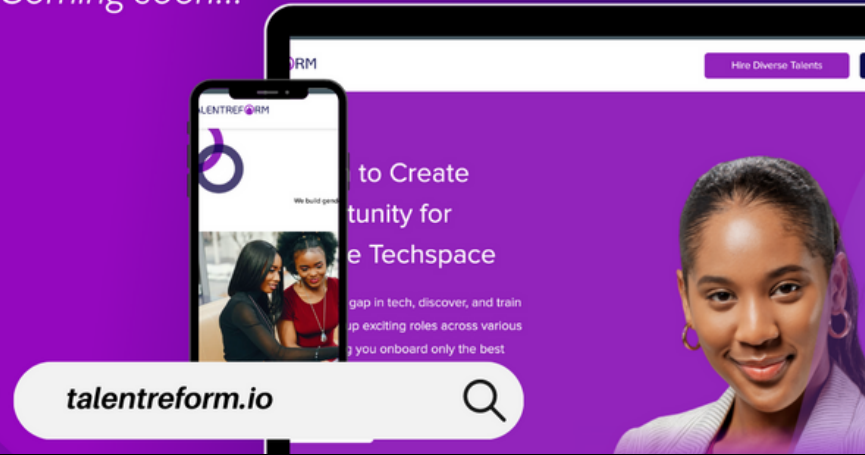
Join Talent
Reform

WE'RE LIVE!

Visit our new website

Join our new website launch!

Coming soon!!!



INTERNSHIP JOB OPENING

CONTENT WRITER

- Fully Remote
- Data & Call Allowance

Send Your CV & Resume To:
recruitment@talentreform.io

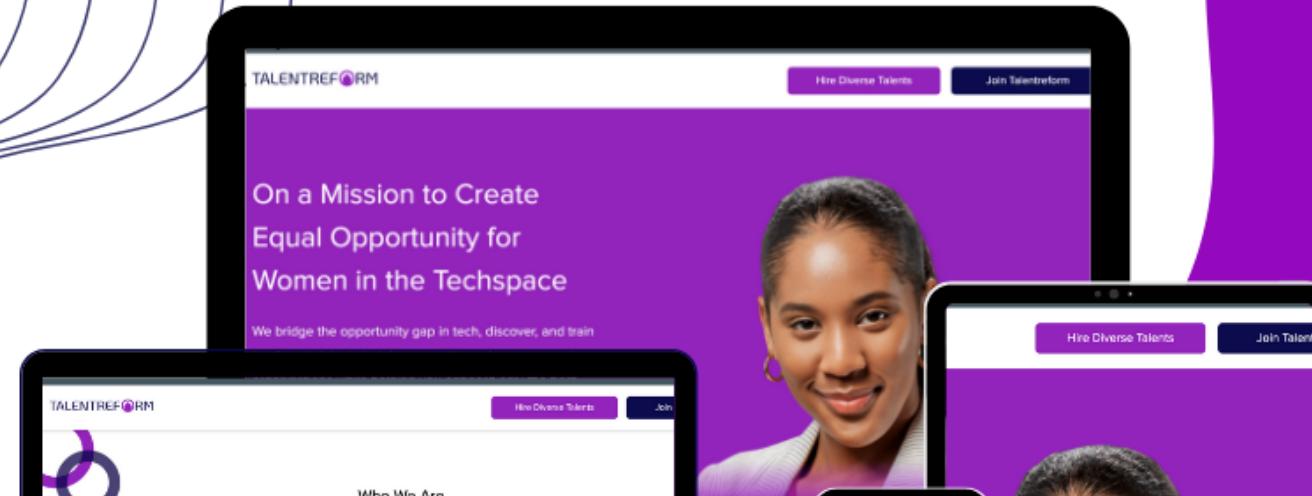
Or DM on Whatsapp:
08064112371



july

WE'RE LIVE!

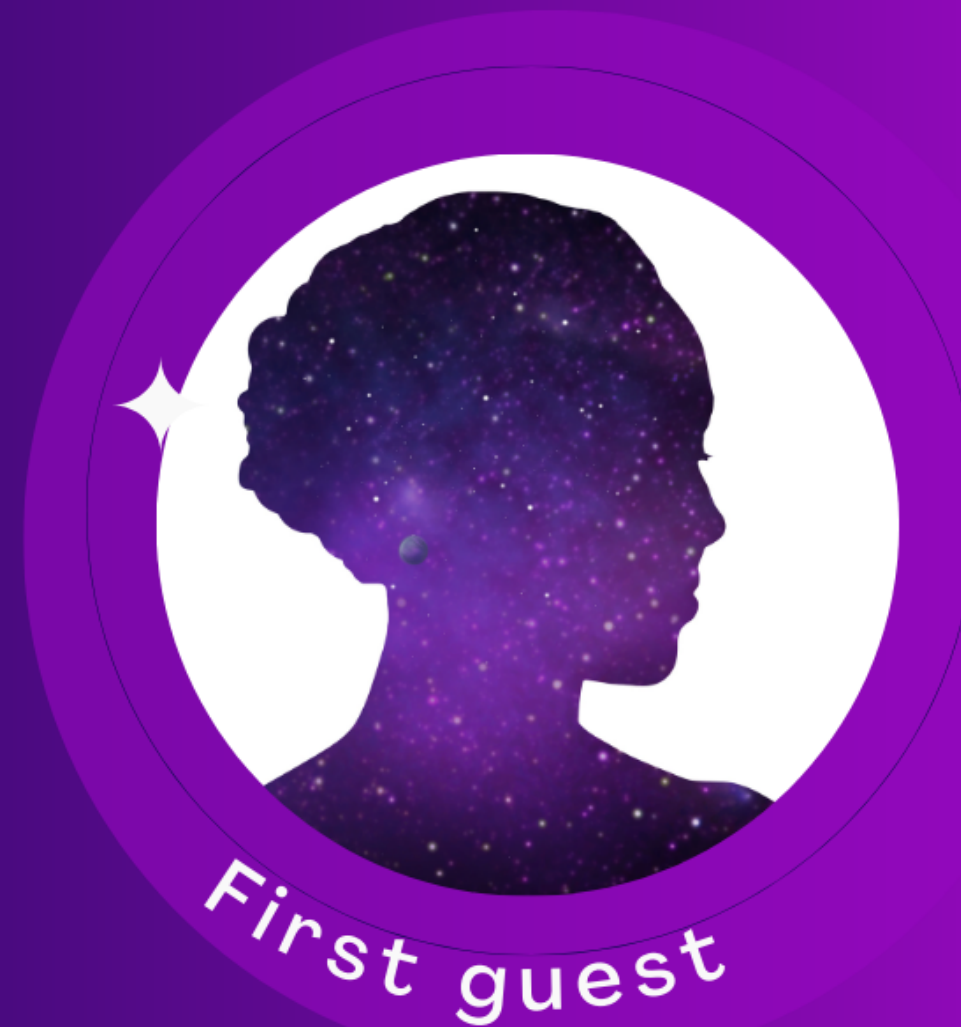
Visit our new website



WEBINAR

LANDING YOUR DREAM TECH JOB

WOMTECH 2.0



LIFE OF A TECHIE



"When your tech boss emails you and asks to hop on a quick Zoom call".



Who are we?

We are a startup focused on building gender-inclusive tech teams and empower African females to become highly sought after experts in various tech roles. Our goal also is to help global tech companies seeking to build inclusive tech

3 Steps To Build An Impressive Technical Portfolio.



FLUTTER ARCHITECTURE II

Create form with GlobalKey

Add TextFormField with
validation logic

Create a button to validate &
submit the form



FLUTTER ENGINE

This is a high-performance engine
implements Flutter's core libraries
including animation and graphics, platform
and network I/O, accessibility, and a Dart
plugin architecture, and a Dart
and toolchain for developing, testing,
and running Flutter applications.



Bad Circle

Your Ego



HOW TO SERIES...



How to build Flutter Forms with Validation?



@spacemulecode



3 EASY STEPS

Create form with GlobalKey

Add TextFormField with validation logic

Create a button to validate & submit the form

@spacemulecode



THINGS THAT WOULD F*UCK YOU UP

@reallygreatsite



PACKAGE OF THE WEEK

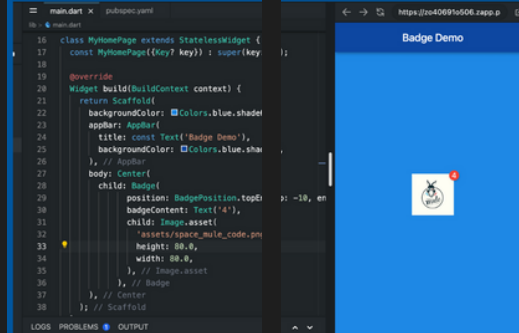
@spacemulecode



BADGES

Badges can be used for an additional marker for any widget, e.g. show a number of items in a shopping cart

@spacemulecode



@spacemulecode

```
22 class _MyHomePageState extends State<MyHomePage> {
23   double _currentSliderValue = 20;
24
25   @override
26   Widget build(BuildContext context) {
27     return Scaffold(
28       appBar: AppBar(
29         title: Text('Slider'),
30       ), // AppBar
31       body: Center(
32         child: Slider(
33           value: _currentSliderValue,
34           max: 100,
35           divisions: 5,
36           label: _currentSliderValue.round().toString(),
37           onChanged: (double value) {
38             setState(() {
39               _currentSliderValue = value;
40             });
41           },
42         ), // Slider
43       ), // Center
44     ); // Scaffold
45   }
46 }
```

```
AnimatedTextKit(
  animatedTexts: [
    RotateAnimatedText('Space'),
    FadeAnimatedText('Mule');
  ],
)
```



WIDGET OF THE WEEK



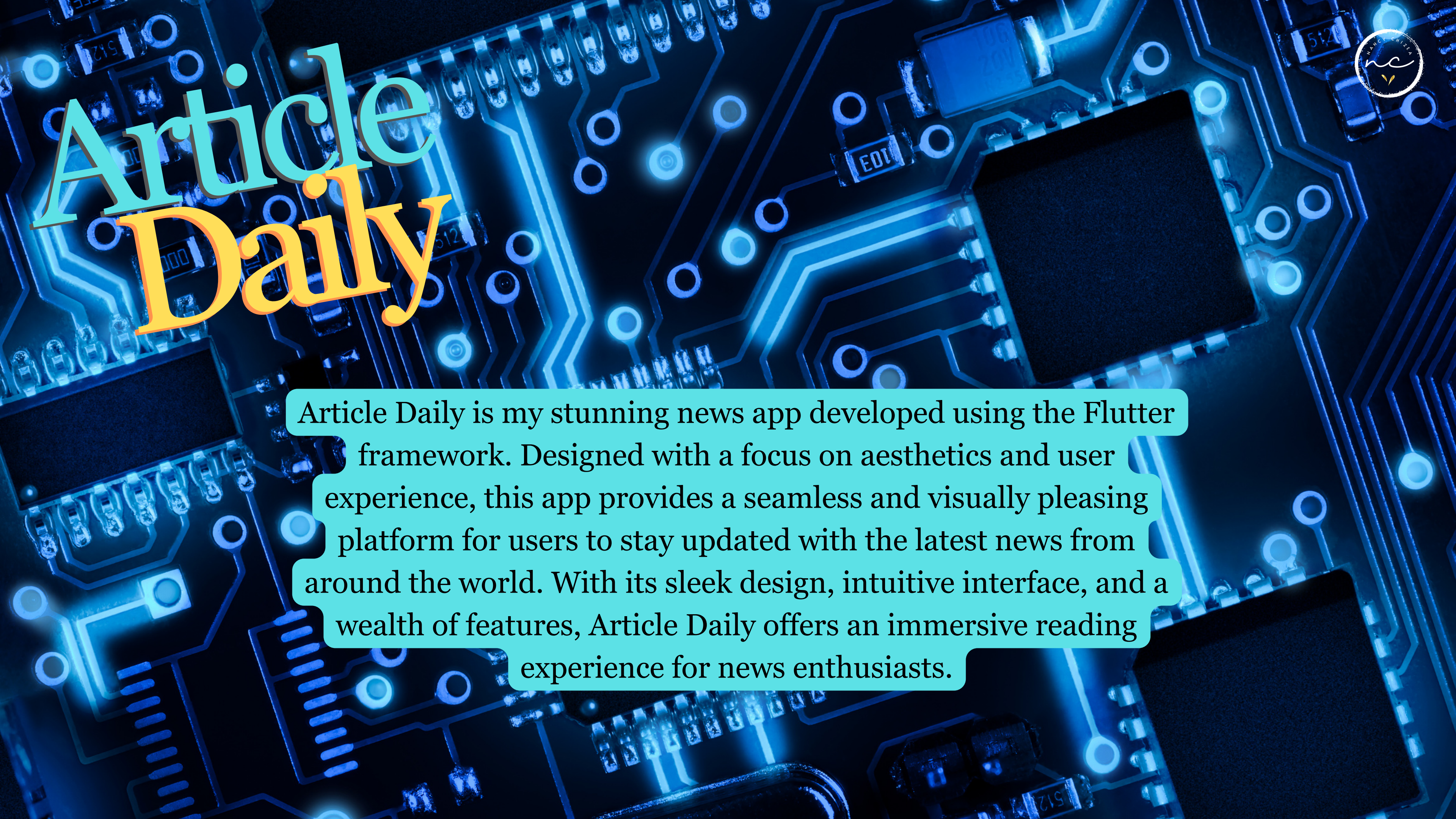
WIDGET OF THE WEEK

LinearGradient

Add a splash of colour or as many as you want by applying a beautiful gradient to the app bar, texts or containers, all with LinearGradient!

@spacemulecode

@spacemulecode



Article Daily

Article Daily is my stunning news app developed using the Flutter framework. Designed with a focus on aesthetics and user experience, this app provides a seamless and visually pleasing platform for users to stay updated with the latest news from around the world. With its sleek design, intuitive interface, and a wealth of features, Article Daily offers an immersive reading experience for news enthusiasts.



Hi, **Nancy**

Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader

Sent Today

Four years ago, Elon Musk first tweeted about a "roller skates & rock restaurant" that would double as a charging station for electric vehicles.



Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader

Sent Today

Four years ago, Elon Musk first



Saved

Search saved articles...



Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader

Sent Today



Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader

Sent Today



The background features a mix of organic, flowing shapes in shades of taupe, beige, and cream. A dark blue line swirls in the top left corner, while a light pink line curves through the bottom left. In the top right, there are several small, white, oval shapes clustered together.

Thank you!
LET'S WORK TOGETHER

nanchizea.com
chizeanancy@gmail.com